



CIMCYC Talks: "Anthropomorphization - The psychological effects of robots that appear human"

Desde el Mar, 06/05/2025 - 15:00

CIMCYC Talks

El Máster en Neurociencia Cognitiva y del Comportamiento invita a la CIMCYC Talks "Anthropomorphization - The psychological effects of robots that appear human", con el Dr. Roy de Kleijn, investigador en la Universidad de Leiden:

"Anthropomorphization is the attribution of human qualities to non-human agents or objects. For example, people can become frustrated with technology and scream at it, as if it could be reprimanded. We also tend to talk to pets, knowing full well that they cannot understand us. In robots, their morphology (how they look) seems to have effects on how we interact with them. In this lecture we will discuss the relationship between robot morphology, robot anthropomorphization, and (pro-)social behavior toward robots and difficulties measuring this".

#CIMCYCTalks

Roy de Kleijn
University of Leiden

Anthropomorphization - The psychological effects of robots that appear human

Tuesday, May 6th, 2025

Sala conferencias 1 - CIMCYC

15:00 h

UNIVERSIDAD DE GRANADA | ncc | cimec | EXCELENCIA MARIA MARA DE AZUZZO